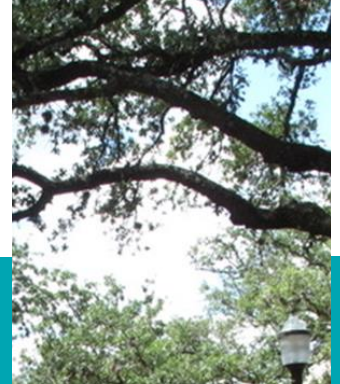




**WALKER**  
CONSULTANTS

# TRANSPORTATION MOBILITY MASTER PLAN: TSAC SPECIAL MEETING

February 10, 2021



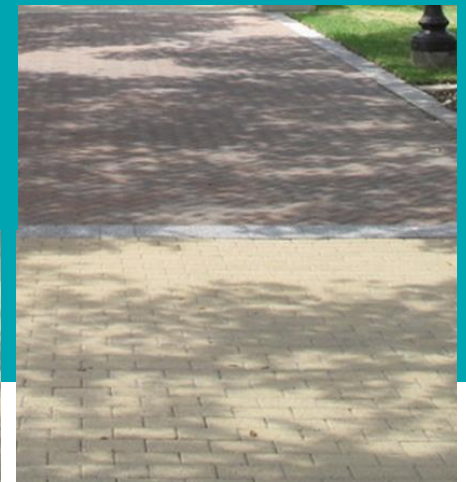
PLANNING

CONSULTING

BUILDING ENVELOPE

FORENSIC RESTORATION

PARKING DESIGN



# TALKING POINTS

Group  
Introductions

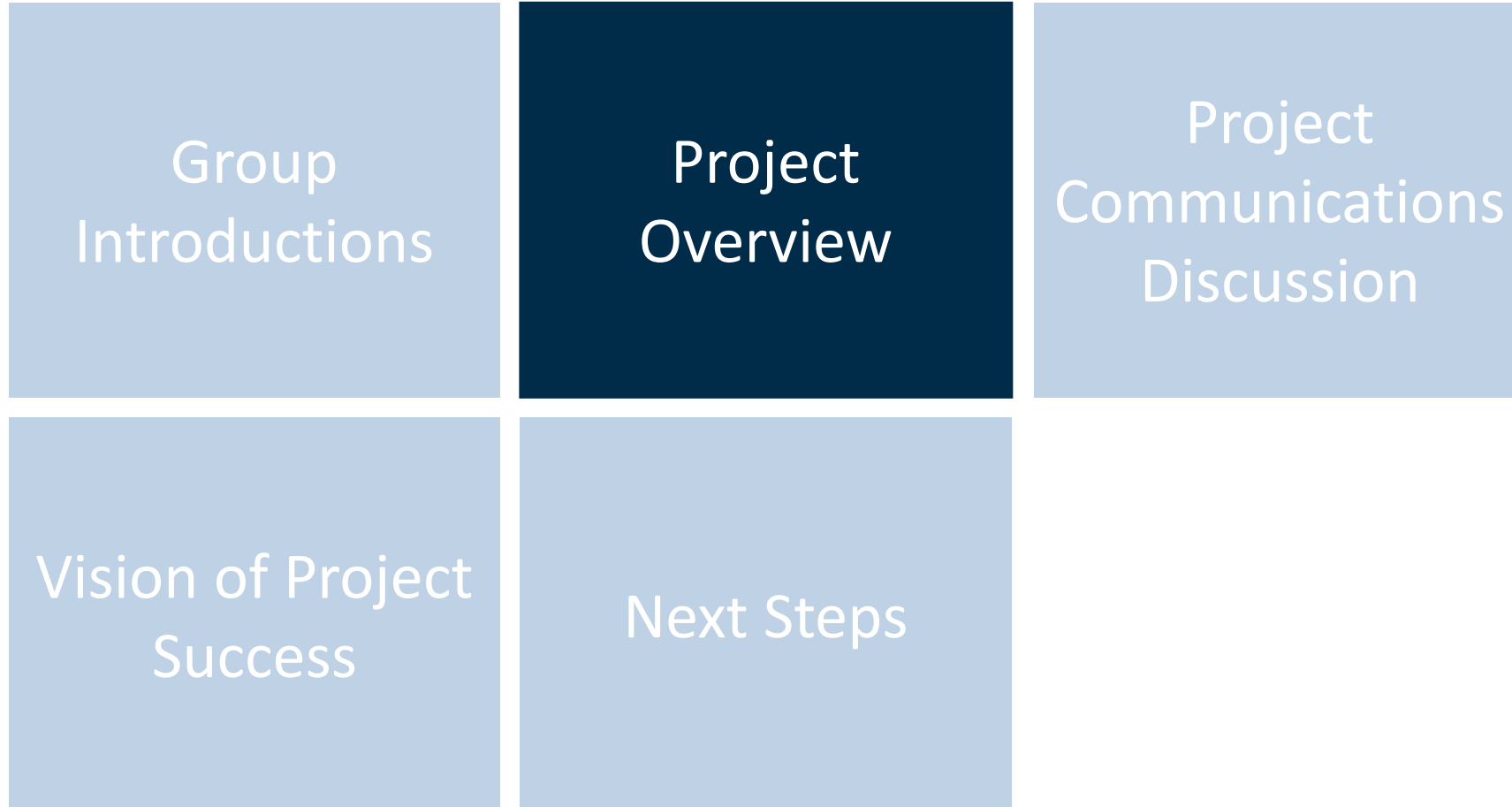
Project  
Overview

Project  
Communications  
Discussion

Vision of Project  
Success

Next Steps

# TALKING POINTS



# SCOPE

## Mobility analysis includes:

- Engagement
- Transit and Microtransit
- Cycling and Walking
- Placemaking, Micromobility, and Curb Management
- Transportation Demand Management (TDM)
- Parking Demand
- Peer Review



# PROCESS

## Phase 1: Discovery and Diagnosis

- Stakeholder Input
- Current conditions

## Phase 2: Scenario and Future Planning

- Projected demand changes
- Future rightsizing alternatives
- Stakeholder feedback

## Phase 3: Plan Development and Path Forward

- Recommendations
- Impacts based on potential changes
- Implementation plan

# OBJECTIVES

- Right-size transportation options based on anticipated future demand (post-pandemic future)
- Allow for a variety of feasible mobility options for all users
- Encourage faculty and staff to use modes outside of single-occupant vehicles
- Support financial stability of auxiliary

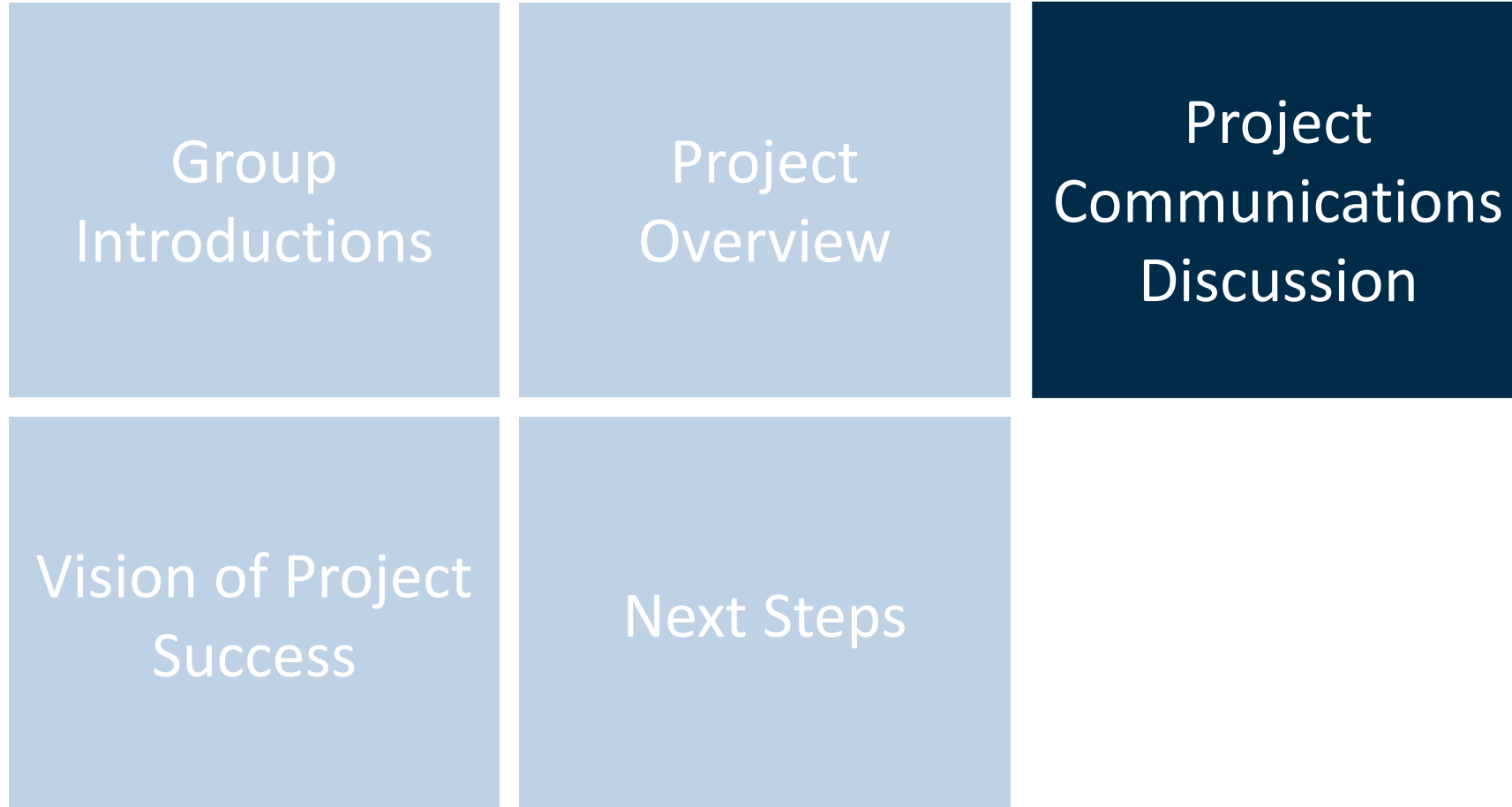


# PROGRESS—PHASE 1



- RFI documentation analysis
- Project website launch
- Transit on-site review of current conditions
- Cycling and pedestrian on-site review of current conditions
- TAMU-TS website review
- TDM review of current conditions
- Stakeholder engagement
- Parking analysis
- Peer review

# TALKING POINTS





# GENERAL COMMUNICATIONS AND ENGAGEMENT

**Digital Hub:** [www.AgsOnTheMove.com](http://www.AgsOnTheMove.com)



**M**obility enhancements that inspire change  
**O**pportunities that support health and wellness  
**V**ehicle reduction & sustainable alternatives  
**E**quitable access for everyone  
Education  
Empowering people  
Enhancing community wellness  
Environmental impact

Forum

**Ideas**

Map

## Explore the site



### About the Project

Learn more about the Aggies on the M.O.V.E. campaign and the planning effort.



### Join the Conversation

Find the latest information on project stakeholder engagement.



### Frequently Asked Questions

Answers to common project questions.



### Project Documents

Access important project documents.



### Resource Materials

Review resource materials that guide mobility and transportation on campus.



### A New Mobility Future

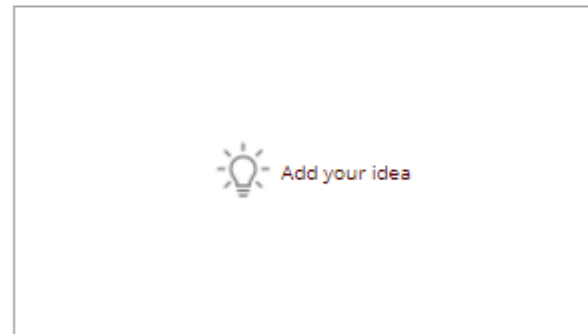
Aggies on the M.O.V.E. and this Transportation Mobility Master Plan project envisions a new mobil...



## How would you like to see parking and transportation improved on campus?

3 months ago

Please place your ideas on the ideas board.



Start by submitting an idea

# GENERAL COMMUNICATIONS AND ENGAGEMENT

## Project One-Pager

Aggies  
on the  
**M-O-V-E**



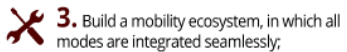
## Envisioning a New Mobility Future

Mobility—how we move around campus and beyond—is constantly evolving. In the year ahead, Texas A&M Transportation Services is embarking on a new effort—the Transportation Mobility Master Plan—to better align mobility programs and infrastructure with the needs of our unique community, today and in the future.

---

**PROJECT PURPOSE**

Guided by the Campus and Sustainability Master Plans, this initiative will leverage data, community collaboration, and subject matter knowledge to:

- 
- 
- 
- 

**GET INVOLVED**

The outcomes of this effort will affect Texas A&M students, faculty, staff and the surrounding community. Throughout the project, there will be many opportunities to share experiences, offer ideas, and provide feedback. We hope you will get involved!

**PROJECT WEBSITE**  
[www.AgsontheMove.com](http://www.AgsontheMove.com)

The website is a one-stop hub of information about the project and will be updated regularly. Learn more about the context and scope of the project and share your opinions and ideas in a variety of engagement opportunities.

**OTHER OPPORTUNITIES**

There will be many interactive ways to get involved and share your voice through virtual and in-person workshops and community events scheduled throughout the project. Visit our project website regularly to stay up to date on upcoming events.

**PROJECT PROGRESS**

The disruption brought about by the COVID-19 pandemic provides an opportunity to reflect on the current realities of our mobility system and create a new reality together. It is with this spirit that Transportation Services forges ahead with this project, which began in September 2020. The first step is to evaluate pre-pandemic and existing conditions and check in with our community virtually. Future efforts will include strategy development, analysis of alternatives, and action planning.

## Calling Card



## Envisioning a New Mobility Future

### We want to hear from you!

Share your thoughts at  
[www.agsonthemove.com](http://www.agsonthemove.com)

Aggies  
on the  
**M-O-V-E**

**M**obility enhancements that inspire change

**O**pportunities that support health and wellness

**V**ehicle reduction & sustainable alternatives

**E**quitable access for everyone

- Education
- Empowering people
- Enhancing community wellness
- Environmental impact

# INFLUENTIAL/IMPACTED COMMUNITIES IDENTIFIED TO-DATE

- TSAC
- Chamber of Commerce  
Transportation Committee (2/24)
- University Architect
- Bryan College Station MPO
- TxDOT
- City of Bryan
- City of College Station



# DISCUSSION QUESTIONS

## **Project Materials:**

- Website easy to use and navigate?
- Improve website to maximize engagement?

## **Influential/Impacted Communities:**

- Other groups/communities impacted?
- “Hot-button issues?”

## **Engagement During COVID:**

- Methods to maximize engagement during COVID?
- Methods that worked well pre-COVID?

# TALKING POINTS

Group  
Introductions

Project  
Overview

Project  
Communications  
Discussion

Vision of Project  
Success

Next Steps

# MURAL COLLABORATION



# TALKING POINTS

Group  
Introductions

Project  
Overview

Project  
Communications  
Discussion

Vision of Project  
Success

Next Steps

# LOOKING FORWARD



Complete Phase 1 drafts—  
integrate community  
engagement.



Base Phases 2 scenarios on  
Phase 1 data analysis.



Obtain feedback on  
scenarios—develop Phase  
3 recommendations.

