

Transportation Services Advisory Committee Minutes
March 5, 2025
11:30 AM – 1:00 PM

This was an in-person meeting with a zoom option.

Present:

Mr. Bill Cox
Mr. Joe Dillard
Ms. Tracey Forman
Mr. Brad Hall
Dr. Angie Hill Price
Dr. Andrew Klein
Mr. Bill Meredith
Ms. Amanda Pelton
Mr. Tom Reber
Ms. Deborah Wright

Online:

Ms. Erin Jones
Mr. James “Jim” Kovar
Ms. Debbie Lollar
Ms. Lilia Gonzales

Absent:

Mr. Sam Chew
Mr. Ed Costello
Ms. Adelaide Edgington
Ms. Jennifer Enloe
Mr. Patrick Grigsby
Ms. Kaylee Rackley
Prof. Dale Rice
Dr. Dave Tarvin

Guests:

Ms. Debbie Albert

Called to Order at 11:45 a.m. by Mr. Clint Willis

1. Review/Approve Minutes from the February 5, 2025, Meeting – Mr. Clint Willis
 - Approved by – Dr. Angie Hill Price
 - Seconded by – Mr. Tom Reber
2. Updates – Mr. Clint Willis
 - Hello everyone. Debbie Lollar and Lynn Wiggs are away at a conference this week but are hoping to connect online if time allows.
 - Debbie Lollar, Madeline Dillard, and Peter Lange are participating in the Northgate SAP Stakeholders Committee. This ties into the University Dr. corridor. They are starting discussions with business owners, TXDoT, and many other stakeholders.
 - Ms. Tracey Forman – What needs are you (Transportation Services) bringing to the committee meetings?
 - Mr. Clint Willis – Micromobility, safety for students, traffic for all.
 - Ms. Tracey Forman – Where is the garage, the new one being built now, going to let out?
 - Mr. Clint Willis/Mr. Justin Tippy – On to Church Street.
 - Dr. Angie Hill Price – Do we know a time frame for completion?
 - Mr. Clint Willis/Mr. Justin Tippy – May/June 2025
 - Dr. Angie Hill Price – How many buildings are going in?

- Mr. Justin Tippy – There will be a new one by Chimy’s, another about a block back from that, and a couple more as well.
- Mr. Justin Tippy – Much of the discussion yesterday was bike paths.
 - Ms. Debbie Lollar – Along with safety in general, connectivity, grade separation, Hensel Park.

3. Student Experience Study Feedback about AVP in Lot 100: Ms. Darla Guerra (Presentation)

- The feedback received from the study was to remove Lot 100 as a AVP area. There is nothing critical noting that Lot 100 permit holders are not able to find parking. There is not one permit grouping that is off setting Lot 100 permit holders. We do not see any value in removing Lot 100 as a AVP lot, and we are recommending leaving it as is.
 - Dr. Angie Hill Price – How many available spaces does this encompass?
 - Ms. Darla Guerra – There are 2,400 spaces around Reed Arena. The Lot 100 permit is valid at any section.
 - Ms. Debbie Lollar – One related initiative is using camera technology to report when spaces are available in Lot 100.
 - Ms. Darla – We also send out communications to Lot 100 permit holders reminding them that all sections are available.
 - Mr. Tad Fifer – We are upgrading the digital signs around Reed Arena to help.
 - Ms. Tracey Forman – How many Lot 100 permits do you sell?
 - Ms. Darla Guerra – Probably about 175% oversell capacity, and we are only at 97% sold now.
 - Ms. Tracey Forman – Are there any days there are no spaces available?
 - Ms. Darla Guerra – No

4. Citation Rate Change Proposal: Ms. Darla Guerra (Presentation)

- We have talked about the West Campus development and knowing we will be building garages we are looking into revenue streams. We reviewed citation fees, which have not increased since 2017. We want to encourage compliance and not penalize. Currently there is a \$10 discount if the citation is paid within 10 days of receiving. We are proposing to increase the base citation to \$60.
 - Dr. Angie Hill Price – This can be impactful to some. I had an email from a student, who received a ticket and then another ticket immediately after and the price increased significantly.
 - Ms. Darla Guerra – They receive an email notification that day, even if the ticket blows away, but typically don’t receive another in the same day. It also depends on how many other citations they have, and they could be habitual. There is an option to appeal, and we have an appeal board that will review and decide.
 - Mr. Bill Meredith - What is the average of other institutions citation rates?
 - Ms. Darla Guerra – About \$90 was base with some at \$75. We will still be under most of our peers.
 - Mr. Bill Cox – Have we seen a growth in the number of citations per capita?
 - Ms. Darla Guerra – Yes, LPR (License Plate Recognition) has also impacted numbers. A combo in increased student body growth and new technology.

- Dr. Angie Hill Price – Is there a separation in AVP versus numbered space citation rate? Is the penalty higher for numbered spaces?
 - Ms. Darla Guerra – When it is financially impactful it does change the behavior, but some are not even phased. Reserved numbered spaces – the space holder has the option to have them cited or cited and relocated. There is a fee for towing. Citations – FY23: 72,711, FY24: 73,336, and so far for this FY we have 42,384.
- Ms. Tracey Forman – We should do similar to what the state does for the citation rate on accessible and fire lane violations.
- Dr. Andrew Kelin – Boot fee charge?
 - Ms. Darla Guerra – It is set by the company and increases 2% each year.
- We are proposing to increase the relocation fee to \$140
 - Dr. Angie Hill Price – We need to look at comparable peers. Why don't we charge extra for labor on booting? We should be covering our costs, not causing the burden on everyone else.
 - Mr. Tom Reber – You should do a yearly percentage increase. Justification every year to raise and not wait so long.
 - Mr. Bill Cox – Agreed to raising it more frequently.
 - Dr. Angie Hill Price – Bigger jumps in this (citations), and smaller increments for the others.
 - Mr. Clint Willis – Transportation Services did start these increase discussions back in 2020 but then COVID hit.
 - Mr. Bill Cox – You must for sure cover your costs. Factor them into the citation fees. People are making these choices to violate.
 - Dr. Angie Hill Price – As a permit holder we pay for signs etc. and then we have all these violators.
 - Mr. Bill Meredith – As long as you have a benchmark, get there, then make incremental changes yearly.
- Chronic and Habitual Offenders.
 - Dr. Angie Hill Price – Is there a time when you say you are no longer allowed to park on campus?
 - Ms. Debbie Lollar – We have.
 - Ms. Tracey Forman – Do you refer them to the Student Conduct/Discipline office?
 - Ms. Darla Guerra – Certain ones have been sent over. Should we send them all (Chronic/Habitual)?
 - Ms. Debbie Lollar – I like that idea.
 - Mr. Bill Cox – Hold people accountable, nothing is holding them to pay.
 - Ms. Darla Guerra – If it is not paid by day 15, we are rolling citation fees to student fees, and they must pay those fees.
 - Dr. Angie Hill Price – Have some kind of student conduct level that could be built in?
 - Dr. Angie Hill Price – Can you let us know what some of the major habitual/chronic violations are?
 - Ms. Darla Guerra – Yes, I can. Top 3: Unauthorized Area, Pay by Space Violation, License Plate Not Registered.

- Ms. Debbie Lollar – We can meet with Student Conduct and discuss further.
- Other comment - Faculty & Staff violators: look into potentially referring those issues to HROE for follow-up.
- Permit Increase – Increases are typically 3% yearly. We will be bringing up all garage rates to the Polo rate (\$711).
 - Mr. Clint Willis – There has been a huge increase in construction cost, not just maintenance.
 - Dr. Angie Hill Price – How much of the budget is paying for streets and construction?
 - Mr. Clint Willis – It depends on the project, we debt some projects.
 - Dr. Angie Hill Price – How much is on the permit holders?
 - Ms. Debbie Lollar – We can get that information for you.
 - Mr. Tom Reber – Are there PEV fees?
 - Ms. Debbie Lollar – Currently they register for a bike permit.
 - Ms. Darla Guerra – Retiree Permits: Working retirees, some are working 100% effort and are listed as retiree and are only paying half price for their permits. We will have them pay for a full-time permit and keep actual retirees (not working retirees) at half price.

5. 2025 Football Event Rate Proposal: Mr. Clint Willis (Presentation)

- Our football parking rates have not had an increase since 2015, while many expenses have continued to ride. The rates are based on the proximity to the stadium. RV rates will remain the same.
 - Mr. Bill Cox – How does the proposed rate fall within our conference peers?
 - Mr. Clint Willis – The majority of our peers do not allow campus parking.
 - Dr. Angie Hill Price – Significant support for fine rate increase, some hesitant support on everyday parking. Great support on football parking increase.
 - Mr. Bill Cox – Wear and tear on our infrastructure, is that being considered?
 - Dr. Andrew Klein – Does this get us closer for garages #8 and #9?
 - Ms. Debbie Lollar – Tammy Hoskens has done projections and if we can spread revenue across our stakeholder groups, we may not have to do an increase higher than the standard 2-3% increase the next 3 years.
 - Ms. Deborah Wright – Have we done a timeline? I would like to see the funding timeline and construction timeline together.
 - Ms. Debbie Lollar – I believe Lilia Gonzales is working on the timeline wrap up.

Meeting adjourned – 1:07 PM